

For Immediate Release:

New Website Provides Subscribers With Ability To Monitor And Control Home From Anywhere In The World

(Amagansett, LI, NY...July 1, 2003) The ability to monitor and control your home via the Internet is announced today with the launch of ConnectedHearth.com. This dynamic website lets subscribers communicate with their homes no matter where they are as long as they have access to the Internet. The website features a live demonstration of its Internet-based home monitoring and control system.

"Through the ConnectedHearth.com web site, our customers will be able to monitor their security systems, control their heating and cooling, pan a camera throughout their home, adjust lighting and even have a hot cup of espresso waiting for them when they arrive," states company founder John Thorsen Jr. "By using ConnectedHearth.com our customers gain peace of mind and realize time, energy and security monitoring savings."

Subscribers to www.ConnectedHearth.com will simply log on to the password-protected, secure web site to view and control their homes through an easy-to-use interface. Customers will be able to run "Macros" (prepared sequences of commands) that will set into motion a sequence of events to for example, prepare their home for their arrival.

Thorsen explains, "Once the command is executed the system would set, based on a client's preferences, the thermostat to a desired temperature, turn the hot water heater on, turn the driveway, path and front hall lights on and perhaps even fire up the Jacuzzi — all with the ease of a single mouse click!"

The ConnectedHearth.com web site will also connect to the home frequently to monitor for emergency conditions, such as unauthorized entry, fire, water leaks and low temperature. The homeowner will be notified immediately of any of these conditions. Customers will even be able to control some aspects of their homes via telephone.

The equipment installed is a complete home automation system controlled in-home via wall-mounted touchscreen consoles. The burglar and fire alarm equipment is UL listed and provides for Central Station Monitoring.

Now you can get your pool to the perfect temperature, turn on the A/C, adjust indoor and outdoor lighting and save time and money with www.ConnectedHearth.com. As creator John Thorsen Jr. says, "With ConnectedHearth.com, you're virtually home."

For more information visit www.ConnectedHearth.com or call 800-575-3479.